



مشروع تعزيز الحماية الاجتماعية
لدعم الدمج الاجتماعي
Support to Social Protection
Programme
Helping Deliver Social Inclusion



EXPERTISE
FRANCE



This is a non-exhaustive list, which includes ideas and examples on relevant projects - for clarification purposes only

1. A CSO running a volunteer centre responded to Covid-19 by starting a call to action in their city and got 1,400 citizens willing to volunteer in this crisis (most of them online). They then matched those volunteers to citizens in need also post lockdown (helping with recruitment processes and finding jobs, offering guidance, doing shopping, and providing transportation). Some helped associations for vulnerable people and aid distribution, which risked closure because too many of its volunteers were themselves at risk. Recruitment of volunteers was through phone and Zoom calls, with a very positive reaction: around 1,000 citizens are interested to volunteer further in other projects and the Centre is starting brokerage to other associations in need of volunteers.
2. A CSO implemented online and phone-based professional psychological support for users and family members who, were suddenly obliged to provide a level of assistance they were not prepared for due to the closure of the daily services for People with Disabilities and older people. The CSO also supports people whose mental health is affected by the effects of lockdown and Covid-19. The support includes strategies and methodologies to cope with the users' fears and unusual behaviours that emerged as a consequence of Covid-19. The service, which involved the organisation's psychologists/educators, was started at the beginning of the lockdown and continued post lockdown; while the requests for help increased day after day.
3. A CSO that aims to educate young people about food issues responded to Covid-19 and its constraints by providing a modified learning experience through an online platform which focused on the basics of urban container farming. The objective was to encourage the young people to grow their own food (during and after-lockdown) and sell the products through an online platform and "Saturday markets". They collaborated with youth organisations and like-minded actors in the government and the private sector and over a one-month period they trained 120 people.
4. A CSO manages an online platform and physical marketplace that aims to sell the products of women-owned micro and small enterprises and home-based businesses, thus widening their customer base and expanding their access to new markets. In addition, the initiative involves providing the beneficiaries with the necessary skills to effectively market and sell their local hand-made products.
5. A CSO created a programme to promote physical activity for ageing people. It has been working in partnership with a public broadcasting channel to produce a daily physical work-out episode on television, including exercises adapted for older people. They have also proactively contrasted the narrative that labels older people as merely vulnerable (and tends to increase their risk) by encouraging a competitive as well as supportive approach between generations through communication statements and press releases.



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6. A CSO aims at empowering women in shelter houses socially and financially, building their skills and coordinating with Public Authorities or other partners regarding access to funds to start their own businesses, possibly with small loans or individual grants.